



**IT'S ABOUT THE BASICS**

**\$10**

**RAISE  
THE  
MINIMUM  
WAGE**



## SUPPORT CAROLE JAMES

and the Official Opposition's  
call for a \$10 minimum wage.

### 1. PUT THIS POSTER UP

In your car, in your window, or on your dorm room door  
— wherever people will see it.

### 2. SPREAD THE WORD

Tell your friends about the campaign and encourage  
them to show their support.

### 3. VISIT

[opposition.bc.ca/en/minimumwage](https://opposition.bc.ca/en/minimumwage) You'll find  
many more easy ways to support a \$10 minimum wage.

You can trust Carole James to stand up for average families.  
She listens. That's why Carole James and the Official Opposition  
support a \$10 minimum wage. It's about the basics.

## IT'S ABOUT THE BASICS

BC's minimum wage workers haven't had a wage increase for six years. Their pay  
hasn't increased but the cost of rent, transportation, food, utilities and tuition has.

Minimum wage earners work hard. Even so, minimum wage earners in BC don't make  
enough to escape poverty. In fact, they make significantly less per year than Statistics  
Canada's definition of a low income earner. They're falling farther and farther behind  
because the Gordon Campbell government refuses to raise the minimum wage.

Carole James and the Official Opposition believe its time the government made the  
needs of ordinary British Columbians a priority. That's why Carole James is calling on  
the Gordon Campbell government to raise BC's minimum wage to \$10 and set regular  
increases tied to the cost of living.

The Gordon Campbell  
government doesn't seem  
to care about average people.

- The cost of living keeps going up,  
but Gordon Campbell has frozen the  
minimum wage for six years.
- Labour Minister Olga Ilich says raising  
the minimum wage is not on her radar.

Help us put it on the Gordon Campbell  
government's radar...

Visit [opposition.bc.ca/en/minimumwage](https://opposition.bc.ca/en/minimumwage)